



AGENDA ITEM

4.3

DIGITAL & DATA COMMITTEE

DIGITAL COMMUNICATION

Date of meeting	23/03/2022
FOI Status	Open/Public
If closed please indicate reason	Not Applicable - Public Report
Prepared by	Stuart Morris, Director of Digital
Presented by	Stuart Morris, Director of Digital
Approving Executive Sponsor	Stuart Morris, Director of Digital
Report purpose	FOR NOTING

Engagement (internal/external) undertaken to date (including receipt/consideration at Committee/group)

Committee/Group/Individuals	Date	Outcome
N/A		

ACRONYMS

CTMUHB	Cwm Taf Morgannwg University Health Board
DHCW	Digital Health & Care Wales
SBUHB	Swansea Bay University Health Board
WCP	Welsh Clinical Portal
WNCR	Welsh Nursing Care Record
WPAS	Welsh Patient Administration System



1. SITUATION/BACKGROUND

- 1.1 The purpose of this report is to inform the Digital and Data Committee of the various plans to enhance communication of digital related topics.

2. SPECIFIC MATTERS FOR CONSIDERATION BY THIS MEETING

- 2.1 Distribution of information on digital related topics is currently a challenge for the Health Board.
- 2.2 Currently communication to the organisation is generally disseminated through three means:
 - 2.2.1 Corporate communication messages
 - 2.2.2 Updates to the Intranet
 - 2.2.3 Sharing of papers with senior management teams
 - 2.2.4 Tickertape notifications when issues arise
- 2.3 While the above are effective, there are times where the urgency and importance of the information being shared is lost. Furthermore, some of the above mechanisms rely on staff specifically searching/accessing information.
- 2.4 As a result, the digital team are looking at additional channels to share information.
- 2.5 While the team will continue to use the above, they will also introduce a regular engagement through the following channels:
 - 2.5.1 A new regular digital blog "Get into Digital" (*Working in Title*), utilising Microsoft Sway [Get into Digital - March 2022 \(office.com\)](#)
 - 2.5.2 A new Twitter account @CTMUHB_Digital
 - 2.5.3 A series of targeted emails informing staff of critical information on digital related items.



2.6 Updates will be provided on programmes of work such as developments in the Welsh Clinical Portal (WCP), enhancements to the Welsh Nursing Care Record (WNCR) and the latest on the transfer of Information services for Bridgend and the alignment of the Welsh Patient Administration System (WPAS) across the Health Board.

3. KEY RISKS/MATTERS FOR ESCALATION TO BOARD/COMMITTEE

3.1 There are no key risks for escalation to the Board.

4. IMPACT ASSESSMENT

Quality/Safety/Patient Experience implications	There are no specific quality and safety implications related to the activity outlined in this report.
Related Health and Care standard(s)	Effective Care
Equality Impact Assessment (EIA) completed - Please note EIAs are required for <u>all</u> new, changed or withdrawn policies and services.	No (Include further detail below) EIA will be considered as part of any new or changed processes
Legal implications / impact	There are no specific legal implications related to the activity outlined in this report.
Resource (Capital/Revenue £/Workforce) implications / Impact	There is no direct impact on resources as a result of the activity outlined in this report.
Link to Strategic Goals	Improving Care

5. RECOMMENDATION

5.1 The Committee are requested to **NOTE** the contents of this report