Strategic Development Committee

Public Health Strategic Delivery Plan

Eitem yr Agenda / Agenda Item	7.2
Dyddiad y Cyfarfod / Date of Meeting:	10 November 2026
Statws Cyhoeddi / Publication Status:	Open/Public. Not Applicable.
Adroddiad wedi'i baratoi gan / Report Prepared by:	Kate May- Assistant Director of Public Health
Cyflwynydd yr Adroddiad / Report Presenter:	Philip Daniels – Executive Director of Public Health
Noddwr Gweithredol yr Adroddiad / Report Executive Sponsor	Philip Daniels, Executive Director of Public Health
Diben yr Adroddiad / Report Purpose:	For Noting
Camau Gweithredu / Penderfyniad Angenrheidiol / Action / Decision Required:	For noting
Cyd-destun Strategol: *Mae'r adroddiad hwn yn cyd-fynd â'r Pileri Strategol canlynol* ***Strategic Context:*** *This report aligns to the following Strategic Pillars*	Creating Health If more than one applies please list below:
Nodwch sut mae hyn yn cyd-fynd â'r Cynllun Tymor Canolig Integredig / Cynllun Cyflawni Blynyddol *(Cyfeiriad blaenoriaeth berthnasol)* **Please indicate how this aligns to the Integrated Medium Term Plan / Annual Delivery Plan** *(Reference relevant priority)*	This relates to the aspirations within the IMTP for a population health approach aligned to the principles of Marmot

Crynodeb Gweithredol o'r hyn y mae'r adroddiad yn ei ddisgrifio:
Dechreuwch drwy **grynhoi'r wybodaeth bwysicaf yn fyr**. Dylai hyn roi dealltwriaeth gadarn o'r pwyntiau allweddol yn erbyn y 3 phennawd canlynol heb ddarllen yr adroddiad llawn:
Executive Summary of what the report is describing:
Start by **summarising briefly** the most critical information. This should provide a firm grasp of the key points against the following 3 headings without reading the full report:

Beth *(crynodeb o'r sefyllfa / mater cyfredol a pham ei fod yn bwysig a thystiolaeth i gefnogi'r safbwynt hwnnw ac ati)* **What** *(summary of current position / issue & why it matters and evidence to support that position etc)*	The draft Public Health Strategic Delivery Plan 2027–2032 sets out a proposed vision, mission, strategic principles and six priorities for improving and protecting population health across Cwm Taf Morgannwg. It positions prevention, early years, health equity, community wellbeing, intelligence, health protection and system leadership as mutually reinforcing components of a whole-system approach.
Felly, beth *(darparu dadansoddiad ystyrlon gan dynnu allan, fel y bo'n briodol, oblygiadau yn erbyn Strategaeth / Cynlluniau Cyflawni / risgiau Strategol neu Reoleiddiol CTMUHB ac ati ac unrhyw opsiynau ar gyfer mynd i'r afael â'r rhain)* **So, what** *(provide meaningful analysis drawing out as appropriate implications against CTMUHB Strategy / Delivery Plans / Strategic or Regulatory risks etc and any options for addressing these)*	The plan provides a strategic framework through which the Health Board can strengthen its role as a population health organisation and align public health contribution with CTM 2030, the Strategic Clinical Services Plan and regional partnership priorities. Although this plan primarily drives the work of the Public Health Team, delivery cannot be achieved by the Public Health Directorate alone and will require clear organisational ownership, partnership commitments, prioritisation and measurable outcomes that sit both within and external to, the Public Health Team
Beth Nesaf *(crynodeb o'r camau gweithredu a fwriadwyd a'r manteision sy'n cefnogi'r dewisiadau a'r argymhelliad(au) sy'n cael eu gwneud)* **What Next** *(summary of intended action and benefits supporting the choices and recommendation(s)being made)*	Following Committee feedback, the plan will be refined to clarify scope and accountability, confirm programmes, milestones, and governance and reporting arrangements before being brought forward for final approval. This will form a programme of work feeding into the Creating Health Programme Board

Argymhelliad *(Wedi'i gysylltu â'r adran "Beth Nesaf" uchod).* **Recommendation** (Linked to the "What Next" section above).	**NOTE** the development of the draft Public Health Strategic Delivery Plan 2027–2032 and its alignment with CTM 2030, the Strategic Clinical Services Plan and the wider Welsh policy framework.

	DISCUSS whether the proposed six strategic priorities provide an appropriate long-term framework for improving the health of the population. **ENDORSE** the proposed direction of travel and the continued co-development of the plan across the Health Board and with regional partners.

1. Background / Context

1.1 A Public Health Strategic Delivery Plan is under development to set out the vision, priorities and actions to support the health of our population within the Cwm Taf Morgannwg over the coming years. It is aligned to the Welsh policy framework, including A Healthier Wales, the NHS Wales Planning Framework 2026 to 2029, the Public Health Wales Long-Term Strategy, the Mental Health and Wellbeing Strategy, the Health Protection Framework, the Well-being of Future Generations Act, the Socio-economic Duty, the Anti-racist Wales Action Plan, the National Framework for Social Prescribing, and the wider prevention agenda.

1.2 Against a backdrop of declining healthy life expectancy (HLE) and widening inequalities (PHW, ONS 2026) the proposed vision is for everyone in Cwm Taf Morgannwg to have the opportunity to live a long, healthy and fulfilling life, regardless of where they live, their background or circumstances.

1.3 The plan reflects the premise that sustainable improvement in health outcomes and health-system sustainability cannot be secured through treatment services alone. It therefore promotes earlier intervention, prevention, action on health inequities and wider determinants, and stronger partnership working across organisational boundaries.

1.4 The current version is a draft for discussion.

2. Strategic Insights

2.1 The plan is underpinned by cross-cutting principles: a life-course approach; health equity; prevention first; evidence, insight and improvement; value and sustainability; partnership and influence, co-production and participation and mental health across all priorities. These principles are intended to guide prioritisation and delivery across all six strategic priorities.

2.2 The plan is organised around six strategic priorities:

Strategic Priority 1: Early Years and the Best Start in Life: strengthen preconception, pregnancy, early years and childhood as the foundation for lifelong health and reduced inequalities.

Strategic Priority 2: Tackle Health Inequities: focus action and resources on people and communities experiencing the poorest physical and mental health outcomes, using proportionate and targeted approaches.

Strategic Priority 3: Prevention and Healthy Lives: shift effort upstream to reduce preventable illness and harm through prevention, earlier intervention, effective pathways and support for healthy lives across the life course

Strategic Priority 4: Wider Determinants, Community and Mental Wellbeing, and System Influence: work with communities and partners to improve physical and mental wellbeing and shape the social, economic and environmental conditions that influence health, inclusion and resilience.

Strategic Priority 5: Public Health Intelligence, Research, Evidence and Innovation: Use and generate evidence, data, insight and evaluation to guide priorities, investment and improvement, including understanding mental wellbeing outcomes and inequities.

Strategic Priority 6: Health Protection and System Resilience: protect the population from communicable disease, environmental risks and future public health threats, while supporting equitable and psychologically informed preparedness and recovery.

2.3 Whilst the plan will direct much of the work delivered in the CTM public health team, wider organisational and system work will also be underpinned and monitored via this plan

2.4 Delivery and Governance;

- The Public Health Team will lead and coordinate delivery of this plan within the Creating Health Board, working through existing CTM UHB governance/ care groups and regional partnership arrangements.
- Implementation will be iterative, with priorities reviewed in light of evidence, community insight, emerging policy and local need.
- Annual delivery priorities will be agreed and reviewed through the relevant executive, planning and partnership structures.

- Progress will be reported through a small set of population health, equity, prevention and partnership indicators received under the usual reporting arrangements of the Creating Health Programme Board

3. Risks and Opportunities

3.1 If insufficient resources are available to deliver this work, our ability to impact population outcomes for our population will be limited. This is linked to risk number 8 on the organisational risk register.

3.2 There is a risk that commitments are interpreted as Public Health Directorate responsibilities when delivery depends on the activities across the whole organisation and partners.

3.3 Measuring success will remain a challenge given that long-term population outcomes change slowly and cannot be attributed to individual programmes independent of each other. Therefore, a balanced framework of milestones, intermediate indicators, equity measures and population outcomes will be required.

4. Compliance and Governance

4.1 Governance arrangements will be via the existing Creating health Programme Board reporting and governance structures.

5. Conclusion

5.1 The draft Public Health Strategic Delivery Plan offers a coherent framework for strengthening prevention, improving population health and reducing health inequities across Cwm Taf Morgannwg. Its effectiveness will depend on converting broad strategic ambition into a prioritised, owned and measurable whole-system delivery programme.

5.2 Committee endorsement of the direction of travel, together with focused feedback on accountability, prioritisation and assurance, will support completion of a credible plan for final approval.

Cyswllt â Risg(iau) Strategol ar Fframwaith Sicrwydd y Bwrdd *(Nodwch pa risg(iau) strategol y mae'r mater hwn yn effeithio arnynt a beth yw'r effaith ar y risg)* **Link to Strategic Risk(s) on the Board Assurance Framework** (Identify which strategic risk(s) this matter impacts on and what the impact is to the risk)	Strategic Risk 8 Prevention & Early Intervention
	If more than one applies please list below:

Dolen i Ddeddf Llesiant Cenedlaethau'r Dyfodol – Nodau Llesiant / Link to Wellbeing of Future Generations Act – Wellbeing Goals	All Wellbeing Goals Apply
	If more than one applies please list below:

Dolen i Hwyluswyr Ansawdd / Link to Enablers of Quality	Whole-Systems Perspective
	If more than one applies please list below:

Effaith Amgylcheddol/ Cynaliadwyedd (5R) / Environmental Sustainability Impact (5Rs)	No - Not Applicable
	If more than one applies please list below:

Asesiad Effaith Impact Assessment		
Canlyniad Asesiad Effaith ar Gydraddoldeb a'r Gymraeg *(Ysgrifennwch ddatganiad cryno, os na wneir hynny, rhowch reswm o'r rhestr ostwng a llofnodwch y Weithrediaeth.)* **Equality & Welsh Language Impact Assessment Outcome** *(Please write summary statement, if not undertaken provide reason from dropdown and Executive sign off.)*	Outcome for Equality (delete as appropriate): POSITIVE/NEUTRAL/NEGATIVE Summary of impact: Outcome for Welsh Language (delete as appropriate): POSITIVE/NEUTRAL/NEGATIVE Summary of impact: N/A	If no, please select a reason below. Policy/Plan/Proposal too broad Named Executive/Board member sign off for no EWLIA completion: Philip Daniels
Canlyniad Asesiad Effaith Ansawdd *(Cadarnhewch y canlyniad, os na chynhaliwyd ef, esboniwch yn fyr pam nad oedd ei angen)* **Quality Impact Assessment Outcome** *(Please confirm outcome, if not undertaken briefly explain rationale for why it was not required)*		
Cyfreithiol / Legal	There are no specific legal implications related to the activity outlined in this report	

Enw da / Reputational	There is no direct impact on the reputation of the Health Board as a result of the activity outlined in this report
Effaith Adnoddau *(Pobl /Ariannol) /* **Resource Impact** *(People / Financial)*	There is no direct impact on resources as a result of the activity outlined in this report

Engagement (internal/external) undertaken to date (including receipt/consideration at Committee/Group)		
Committee / Group / Individuals	**Date**	**Outcome**
(Insert Details)	Click or tap to enter a date.	

Acronyms / Glossary of Terms	
APB	Area Planning Board
CTM	Cwm Taf Morgannwg
CTMUHB	Cwm Taf Morgannwg University Health Board
HLE	Healthy life expectancy
IMTP	Integrated Medium Term Plan
ONS	Office of National Statistics
PHM	Population Health Management
PHW	Public Health Wales
PSB	Public Services Board
RPB	Regional Partnership Board
SCSP	Strategic Clinical Services Plan