



AGENDA ITEM

8.2

CTM BOARD

CTM 2030 OUR HEALTH, OUR FUTURE - STRATEGIC GOALS AND PRIORITIES

Date of meeting	27/01/2022
FOI Status	Open/Public
If closed please indicate reason	Not Applicable - Public Report
Prepared by	Linda Prosser – Executive Director Strategy and Transformation
Presented by	Linda Prosser – Executive Director Strategy and Transformation
Approving Executive Sponsor	Executive Director of Strategy and Transformation
Report purpose	FOR APPROVAL

Engagement (internal/external) undertaken to date (including receipt/consideration at Committee/group)

Committee/Group/Individuals	Date	Outcome
Various including board development session, CTM 2030 steering board		SUPPORTED

ACRONYMS

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1. SITUATION/BACKGROUND

- 1.1 In September 2021 work began in earnest to develop a strategy for the health board entitled: CTM 2030: Our Health, Our Future.



- 1.2 Various activities are being undertaken including stakeholder workshops and public engagement and a full report and draft strategy document will be brought to the March board meeting.
- 1.3 So far this work has included the testing and development of four strategic goals for the organisation and four priority areas for each. These have been set into a new easy format, recognisable design to underpin communications.
- 1.4 The board is being asked to formally approve these goals and priorities.

2. SPECIFIC MATTERS FOR CONSIDERATION BY THIS MEETING (ASSESSMENT)

- 2.1 The best way to present these is to do so in the context of the branding set out below:
The four goals of Creating Health, Improving Care, Sustaining our future and Inspiring people each have four priorities for action:



In addition five life course logos have been added; Starting Well, Growing Well, Living Well, Aging Well and Dying Well to help provide a context for discussions with stakeholders on how we should deliver these goals.

Feedback to date has ensured that these titles, phrases and logos have been developed to a level of shared understanding and they are seen as helpful.

3. KEY RISKS/MATTERS FOR ESCALATION TO BOARD/COMMITTEE

3.1 No specific risks are identified in this paper

4. IMPACT ASSESSMENT

Quality/Safety/Patient Experience implications	Yes (Please see detail below)
	Development of the Strategy and its implementation aims to improve these indicators
Related Health and Care standard(s)	Staying Healthy
	Development of the Strategy and its implementation aims to improve these indicators
Equality Impact Assessment (EIA) completed - Please note EIAs are required for <u>all</u> new, changed or withdrawn policies and services.	No (Include further detail below)
	EIA's will be completed as appropriate in relation to the strategy itself as it is developed
Legal implications / impact	There are no specific legal implications related to the activity outlined in this report.
Resource (Capital/Revenue £/Workforce) implications / Impact	There is no direct impact on resources as a result of the activity outlined in this report.
Link to Strategic Goals	Creating Health

5. RECOMMENDATION

5.1 That the Board **APPROVE** these goals and priorities