

AGENDA ITEM

(7.7)

CTM BOARD

STRATEGY DEVELOPMENT - PROGRESS REPORT

Date of meeting	30 September 2021
FOI Status	Open/Public
If closed please indicate reason	Not Applicable - Public Report
Prepared by	Clare Williams, Deputy Director of Strategy and Transformation
Presented by	Linda Prosser, Director of Strategy and Transformation
Approving Executive Sponsor	Executive Director of Strategy and Transformation
Report purpose	FOR NOTING

Engagement (internal/external) undertaken to date (including receipt/consideration at Committee/group)		
Committee/Group/Individuals	Date	Outcome

ACRONYMS	
CTMUHB	Cwm Taf Morgannwg University Health Board

1. SITUATION/BACKGROUND

- 1.1 The Health Board approved the Strategic Goals for the organisation in July 2021. At the same time it noted the programme to develop our organisational strategy **CTM2030: Our Health, Our Future**, including the future of our clinical services, **CTM2030: Clinical Services**.
- 1.2 Grant Thornton have successfully been appointed to work alongside CTMUHB to develop CTM2030: Clinical Services and a small clinically led CTM2030: Steering Group is now established and meeting regularly.



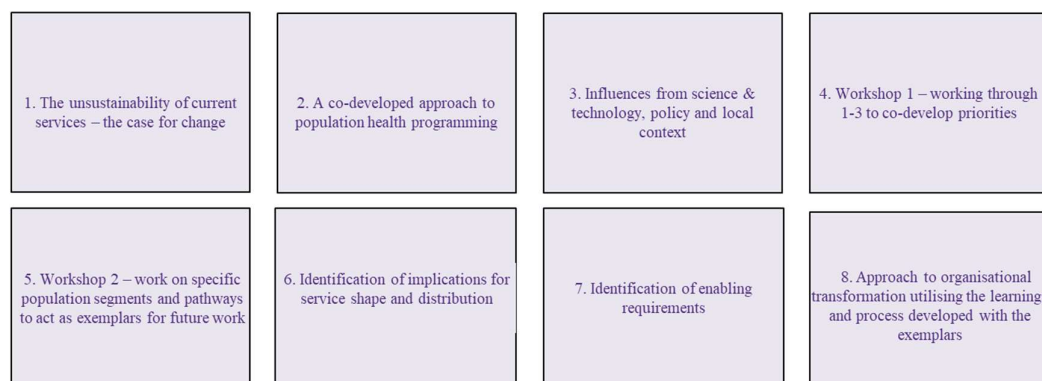
The Steering Group approved a series workshop to run in September 2021 along a life course approach; recognising the importance of developing services from the perspective of the individual and aligning to the Health Board vision ***In every community people begin, live and end life well, feeling involved in their health and care choices.***

2. SPECIFIC MATTERS FOR CONSIDERATION BY THIS MEETING (ASSESSMENT)

2.1 Following the approval of the Strategic Goals, a conversation will commence in the October with the organisation and partners exploring what achieving these Goals will mean. The conversation about the Strategic Goals will run alongside the clinical conversations.



2.2 The Steering Group has approved the following approach to developing CTM: 2030 Clinical Services, which will provide an overarching clinical framework alongside a series of exemplar pathways.



- 2.3 A series of Workshops have run through September 2021. Each workshop has representation from those who use our services and those across the health and care system who provide the services. The patient representation will increase during the second round of workshops where a clear theme will have been identified and clear invites can be issued.

Workshop		Date
Being Born Well	A focus on preconception care through birth, attachment and family emotional well-being, family and early years nutrition, to ensuring resilient families and school ready children.	September 23: 13:30 – 16:30
Growing Well	A focus on children rights; that the wider determinates of long term conditions are tackled, particularly weight, smoking and alcohol and that children's mental and physical health services are considered equally, readying children for the transition to adulthood.	September 22: 09:30 – 12:30
Living Well	A focus on preventing long term conditions and those living with them; and on quality of life from surgery. Timely access to help and care, including diagnostics and enabling recovery and rehabilitation.	September 29: 13:30 – 16:30
Ageing Well	A focus on frailty and intermediate care, with mental and physical health services considered equally including dementia, stroke and neurology services.	September 20: 09:30 – 12:30
Dying Well	A focus on dignity in death for adults and children, with support available to those dying and their families.	September 27: 13:30 – 16:30

- 2.4 A communications and engagement plan is in development for the CTM2030: Our Health, Our Future programme, with a SharePoint microsite having now established [Our Health, Our Future, CTM:2030](#). A creative agency with a strong behavioural insights background have been appointed to support this work, with a website launched shortly.

3. KEY RISKS/MATTERS FOR ESCALATION TO BOARD/COMMITTEE

- 3.1 With the appointment of Grant Thornton as a partner in the CTM2030: Our Health, Our Future programme, the intention is to work at pace to deliver a Clinical Strategy by the end of March 2022. This is reliant on staff, partners and the public being able to engage fully with the programme. Given the pressure already being felt as a result of a 3rd COVID-19 wave, there is a risk that the timeline may slip. This is noted within the draft risk register of the programme and will be closely monitored.



4. IMPACT ASSESSMENT

Quality/Safety/Patient Experience implications	Yes (Please see detail below)
Related Health and Care standard(s)	Governance, Leadership and Accountability Staff and resources, Staying Healthy, Safe Care, Individual Care, Timely Care, Dignified Care, Effective Care
Equality Impact Assessment (EIA) completed - Please note EIAs are required for <u>all</u> new, changed or withdrawn policies and services.	No (Include further detail below)
Legal implications / impact	EIA's will need to be developed as the programme develops There are no specific legal implications related to the activity outlined in this report.
Resource (Capital/Revenue £/Workforce) implications / Impact	There is no direct impact on resources as a result of the activity outlined in this report.
Link to Strategic Well-being Objectives	Work with communities and partners to reduce inequality, promote well-being and prevent ill-health Provide high quality, evidence based, and accessible care Ensure sustainability in all that we do, economically, environmentally and socially Co-create with staff and partners a learning and growing culture

5. RECOMMENDATION

- 5.1 **NOTE** the progress of the CTM2030: Our Health: Our Future programme and within it CTM2030: Clinical Services.